

\$125,000 STOCK MEN'S, WOMEN'S, CHILDREN'S APPAREL AT TERRIFIC REDUCTIONS!

LORDS 8801 SOUTH VERMONT *The Big Boy* **ORDERS...**

GREATEST BUYS EVER

Every item has a sales tag that will amaze even the best of shoppers. We guarantee you will not be disappointed in either the merchandise or the prices!!!

NEVER BEFORE A SALE LIKE THIS

CLEAR the DECKS OF ALL INVENTORY

SALES VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!!!

"MUST" IS MASTER NOW!

NO IF'S BUTS OR MAYBE IT'S GOTTA GO REGARDLESS of LOSS

READ THIS!!

OUR SHELVES ARE BULGING WITH OUR LARGE SPRING INVENTORY PLUS - WE'VE JUST CLOSED OUR STORE ON WILSHIRE BLVD. AND MOVED THE BALANCE OF INVENTORY TO THIS STORE SO-O-O COME IN AND HELP US CLEAN UP!

Sensational Sale Of The Year
Every item in the entire store, nationally advertised or otherwise, will be sold at tremendous price cuts... a knock out blow to brands and prices in this tremendous all out, clear the deck inventory sale!

NYLON HOSE
Hurry, while they last! Better hose taken from our regular stocks.
Values to 1.39
SALE PRICE pair **25¢**
LIMIT 2 PAIRS

LADIES (RAYON) PANTIES
First quality. Briefs and band legs. Small, medium, large and extra large.
One Group Values to 59¢
SALE PRICE **19¢**

LADIES' BLOUSES
Cottons, nylons, prints and solids.
One Group Values to 4.95
SALE PRICE **50¢**

100% ALL WOOL LADIES' SWEATERS
Odds and ends from our regular stock. Limited quantity... so hurry for this super value to 8.98.
SALE PRICE **\$1**

LADIES' COATS
Beautiful costume coats and dusters. Lined and unlined styles. Wanted colors. Fallies and novelty fabrics.
Values to 14.95
SALE PRICE **\$5.90**

LADIES' SKIRTS
Limited quantity. Hurry, while they last! Odd groups. Cottons, wools, rayons, etc. Many styles and colors.
One Group Values to 7.98
SALE PRICE **\$1**

LADIES' SLACKS
Gabardines, crease-resistant. Latest Spring shades. Sizes 10-20.
One Group Values to 7.95
SALE PRICE **\$2.97**

LADIES' & CHILDREN'S SHOES
Wide assortment of colors and styles... flats... heels... sandals... slippers.
Values to 10.95
SALE PRICE **\$1**

LADIES' PURSES
Many styles and colors in leathers, patents, fabrics.
Values to 7.95
SALE PRICE **\$1**

LADIES' SWIM SUITS
Cotton prints, novelty patterns. Get in the swim at this low, low price.
Values to 8.95
SALE PRICE **\$2**

CAPRI PANTS
Solid colors, novelty patterns. Washable, durable fabrics.
One Group Values to 4.95
SALE PRICE **\$1.57**

GIRDLES & PANTY GIRDLES
Famous name brands included. Styles to flatter any figure.
One Group Values to 5.95
SALE PRICE **\$1**

BRAS
Brands that you have long known and trusted. Good assortment of styles to select from.
One Group Values to 5.95
SALE PRICE **\$1**

LADIES' PLAYWEAR
Shorts, san bras, novelties.
One Group Values to 4.95
SALE PRICE **99¢**

LADIES' BETTER BLOUSES
An outstanding selection of famous brands in nylons, cottons, blends. Tailored and fancy styles. Sizes 32 to 38.
One Group Values to 5.95
One Group Values to 10.95
SALE PRICE **1.33** **2.33**

LADIES' BETTER SKIRTS
Flares, slims, full circles. Prints, plains, novelties. Wools, cottons, etc.
One Group Values to 8.95
One Group Values to 10.95
SALE PRICE **2.88** **4.88**

Be Here When The Doors Open! LADIES' DRESSES
You will hardly believe your eyes when you see such bargains... Dresses taken from much higher priced groups... some slightly soiled... some taken from window displays... Styles, colors galore in dressy and casuals.
One Group Values to 14.95
SALE PRICE **\$1.00**

BOYS' FAMOUS BRAND JEANS
Double knee... heavy 10-oz. denim, riveted, hard wearing. 4-12. Limit 2 pair.
One Group Values to 99¢
SALE PRICE **99¢**

BOYS' SPORT SHIRTS
Short and long sleeve styles. Solids and novelties. Sizes 2 to 18.
One Group Values to 66¢
SALE PRICE **66¢**

LADIES' 100% WOOL SUITS
Hand detailed, famous maker suits. Boxy and fitted styles in fine fabrics. All sizes. Pastel and dark colors.
One Group Values to 29.95
SALE PRICE **\$8.77**

LADIES' BETTER DRESSES
Gay, exciting new fashions. Dresses for afternoon, evening, to work in. Dressy, casual. Top fabrics, loads of styles in regular and half-sizes. Lord's is famous for their selection of better dresses.
ONE GROUP Values to 17.95
ONE GROUP Values to 25.00
ONE GROUP Values to 39.95
SALE PRICE **\$5** **\$7** **\$9**

CHILDREN'S SOX
Known brands—boys, girls' infants. All colors and white. Sizes 7 to 11.
Values to 59¢
SALE PRICE . . Pr. **10¢**

GIRLS' DRESSES
A real opportunity to stock up now on a dave. Beautiful styles and colors in smart washable cottons. Sizes 1 to 14.
One Group Values to 7.95
SALE PRICE **96¢**

BOYS' PANTS
Washable cotton gabardines, plisse, etc. 2-6.
Values to 2.98
SALE PRICE **96¢**

MEN'S and BOYS' DENIMS
Slacks and "Peg" styles in heavy weight denim. Good color assortment. Known brands included. Sizes 27 to 40.
Values to 4.95
SALE PRICE **2.88**

MEN'S BETTER SOX
Nylon stretch, cottons, rayons, etc... Plains and fancies... Long and short styles. Famous brands: Coopers, Wilsons, and Allen A.
Values to 1.00
SALE PRICE . . Pr. **33¢**

BOYS' SWIM TRUNKS
Popular lastex briefs in a variety of colors.
Values to 2.98
SALE PRICE **77¢**

MEN'S SWIM TRUNKS
Fabrics and colors to please all. Briefs, boxer styles & Balboa styles.
Values to 4.95
SALE PRICE **1.77**

BUSTER BROWN SHOES
School and dress styles. Sizes 9-3.
Values to \$8.95
SALE PRICE **3.67**

GIRLS' DRESSES
Lovely fluffly styles for Spring and Summer wear. Crisp nylons, cottons... You'll love them. 1-3, 3-6X, 7-14.
One Group Values to 5.95
One Group Values to 10.95
SALE PRICE **1.88** **2.88**

SALE
Starts
TOMORROW FRIDAY MAY 17 10 A.M.
WE WILL BE CLOSED ALL DAY THURSDAY TO SLASH PRICES!

MEN'S DRESS SLACKS
Wool blends, linen weaves, rayon gabardines. Tans, blues, greys—all the best colors. Sizes 28 to 42.
Values to 14.95
SALE PRICE **\$3.88**

MEN'S SPORT SHIRTS
Known brands in popular styles for Summer wear. Long and short sleeves. Loads of colors and fabrics.
ONE GROUP Values to \$5.95
SALE PRICE **1.88**

MEN'S 100% WOOL SUITS
100% wools, mixtures, single-breasted, assorted styles. Limited quantities... so hurry for best selection.
ONE GROUP Values to \$49.95
SALE PRICE **\$15**

MEN'S SHOES
Dress oxfords and casual styles. Famous name brands.
One Group Values to 14.95
SALE PRICE **5.88**

LORD'S... 8801 So. VERMONT AVE. Open Friday & Monday 'til 9 p. m. LOOK FOR THE BIG SALE SIGNS!